LITERARY UPPLEMEN

46th Year

SATURDAY DECEMBER 6 1947

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EVENINGS IN PRINTING HOUSE SQUARE, 1908, BY SIR MAX BEERBOHM.
"Lord Northcliffe: 'Help! Again I feel the demons of Sensationalism rising in me. Hold me fast! Curb me, if you love me!

THE END OF THE "OLD GANG" AT PRINTING HOUSE SQUARE

By L. B. NAMIER, F.B.A.,

Professor of Modern History in the University of Manchester

HEN in January, 1908, Lord Northeliffe entered into negotiations with the Manager of *The Times*, C. F. Moberly Bell, for the purchase of its control, his name was withheld from the other name was withheld from the other parties concerned, and even the chief proprietor, Arthur Walter, the fourth of his line, was only let into the secret two months later, to stop him from assuring people that Northcliffe was not the person in queestion. The Times was a partnership-at-will, and the agreement had to pass the Court of Chancery: even then the identity of the new proprietary remained undisclosed. "The most obstinately anonymous newspaper in the world was secured by "X": Northcliffe's designation in The Times office for more than a year after the sale.

Alfred Harmsworth had started in

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The Times." In 1908, he acquired it in a manner which averted a public outcry and opposition; and he became "infatuated with his new connexion as he had never been before with a newspaper property," but protested "his irrevocable determination The History of The Times. Volume III. The Twentieth Century Test. 1884-1912. The Times Publishing Company. lips that the sale to him of any share

never to 'interfere with the paper'":
he would "keep The Times as it had
been," and merely reorganize it
technically. Talking to a member of
the Walter family, in January, 1909,
"X"... said that ... he had been
reading the files, had taken the trouble to
make notes on the history of the paper
and had gone deeply into the period when
it first earned its prestige. He recalled
the carcers and achievements of John
Walter II and Thomas Barnes—which that
generation had utterly kerwents of John
Walter II and Thomas Barnes—which that
generation had utterly kerwents of John
which the carcers and achievements of John
walter II and Thomas Barnes—which that
several the carcers and continues and the carcers
well enough known, but the earlier and
formative enterprise ... 'was submerged
beneath a stream of loyalty to the Walter
family as such.
And on March 20, 1909, Northeliffe
wrote to the Manager:—

And on March 20, 1909, Northcliffe wrote to the Manager:—
I wish I could find a good history of The Times. I do not believe there is one. If that is so, one ought to be written by a very able man—a very good one, full of pictures, caricatures, &c., a work that would take two or three years. My idea is that the volume should be a very handsome one and not on the barest margin of paper. It would constitute a great advertisement of The Times.

advertisement of The Times.

* * *

By 1912 Northcliffe had lost interest in the history of The Times and had grown contemptuous of its tradition. He himself had to pass away before his idea was realized. The first volume of the History of The Times appeared in 1935, the second in 1939; and now the work is continued, "a very good one," handsome in its attire of prewar design. The production of each volume takes normally several years, and a fourth is still to come. But the concern for advertisement is nowhere traceable, and even this volume, so near to the present day and covering the Northcliffe interlude, adheres to the undertaking to reveal the work and character of those directly concerned with the production of The Times "to the utmost extent that research has rendered possible."

More than one hundred years ago

in Printing House Square, and his politics and practice were, like so much in eighteenth-century England, "private and pecuniary." The transition to Victorian austerity was anticipated by John Walter II, who, having renounced Treasury favours and private payments for "suppressions" and "corrections," secured the independence and integrity of The Times. Under his father's will only a partner in the copyright of the newspaper, but Chief Proprietor with practically autocratic hereditary powers, and sole owner of the premises and the printing works, he added to the complexities of the situation when, having turned country gentleman with Parliamentary ambitions, he handed over The Times to an editor, while the ultimate indefeasible "prerogative" remained vested in his family.

* *

The Walters changed into a dynasty Ine Watters changed into a dynasty—detached, revered, and not always effective; while the editor, anonymous, completely identified with the newspaper, without ambition other than "to place The Times at the head of the Press," was their employee rendering devoted service. In time a concention arose, realized in the history of The Times and had promy contemptuous of its tradition. He himself had to pass away before his idea was realized. The first volume of the History of The Times appeared in 1935, the second in 1939; and now the work is continued, "a very good one," handsome in its attire of prewar design. The production of each volume takes normally several years, and a fourth is still to come. But the concern for advertisement is nowhere traceable, and even this volume, so near to the present day and covering the Northeliffe interlude, adheres to the undertaking to reveal the work and character of those directly concerned with the production of The Times outgrew the mould and functions of the conventional newspaper. John Walter I had run it as an appendage to his printing works. an appendage to his printing works, to anticipate, and (C) 1947, Times Newspapers

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HANS ANDERSEN IN ROME

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H. C. Andersen: *Romerke Dapbeger**. Edited by Pan. V. Rusow and the Torsea-Davies. Cogning and comprehensive Glossary, Nature and Psychological Essay and a Comprehensive Glossary. The political of the darks kept by the control of the darks and the control of the darks and the control of the darks kept by the control of the darks kept by the control of the darks kept by the control of the darks and the control of the darks kept by the control of the darks and the control of the darks kept by the control of the darks and the control of ently a somewhat megane managery, and in identifying in the notes all the people mentioned in the diary.

Andersen, an indefatigable traveller, stayed in Rome on four occasions; in 1833-34, from October to April with a break in February; in 1840-41 from late December to February; in April, 1846; and during May, 1861. He obviously enjoyed Rome immensely, and was never weary of going to see the churches and other monuments, and of a traveller to the february and the great public festivals and ceremonies of the Roman Church at St. Peter's and the Vatican. The bulk of the entries in his diaries record these daily occupations and the meetings with friends and acquaintances, mainly of the Scandinavian colony, whose members regularly foregathered at the Trattoria del Lepre. The state of the weather and the disorders, if any, of Andersen's own health were also regularly entered. These latter were sometimes painful, a bout of toothache on one occasion and a carbuncle on another being recorded in some detail. Andersen appears from his diaries to have been much more delicate than his activity might have seemed to suggest; he frequently noted fever in his blood and stomach ache, and the evenings when he went early to bed.

He was also highly sensitive in his feelings. The first stay in Rome, at a.

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